

7TH ANNUAL ALZHEIMER'S ASSOCIATION

Brain Ball

FRIDAY, MAY 1, 2020

THE RITZ-CARLTON, WASHINGTON, D.C.

1150 22nd Street NW | Washington, DC

6:30–7:30 pm Brain Ball VIP Reception

7:30–9:30 pm Dinner and Program

Dessert Reception and Entertainment Will Follow the Program

Support the Brain Ball

See sponsor benefits inside.

Join us to elevate the profile of Alzheimer's and its devastating toll on families and raise funds for cutting edge research and critical support services for individuals, families and caregivers.

ABOUT THE ALZHEIMER'S ASSOCIATION

The Alzheimer's Association® is the leading voluntary health organization in Alzheimer's care, support and research. For more than 35 years, we have provided reliable information, education and support for people with dementia and their families; increased funding for dementia research; and influenced changes in public policy. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's®.

alzheimer's  association®

ABOUT THE BRAIN BALL

The Alzheimer's Association® Brain Ball brings together influential and respected corporate, civic and philanthropic leaders to lead the fight against Alzheimer's disease.

The Brain Ball was launched in 2014 by the Alzheimer's Association and founding chairs Liz and Tom Donohue to elevate the profile of Alzheimer's and its devastating toll on America's families and caregivers facing the daily challenges of the nation's sixth-leading cause of death. Since its inception, the Brain Ball has honored leaders in the fight to end Alzheimer's and raised nearly \$8.5 million to benefit the care, support and research efforts of the Alzheimer's Association.

Brain Ball

2020 PLEDGE FORM

I/We would like to sponsor the 2020 Brain Ball at the following level:

- | | | | |
|------------------------------------|------------------|-----------------------------------|----------------|
| <input type="checkbox"/> \$100,000 | Platinum Sponsor | <input type="checkbox"/> \$10,000 | Bronze Sponsor |
| <input type="checkbox"/> \$50,000 | Gold Sponsor | <input type="checkbox"/> \$6,000 | Patron Sponsor |
| <input type="checkbox"/> \$25,000 | Silver Sponsor | <input type="checkbox"/> \$3,000 | Friend Sponsor |
| <input type="checkbox"/> \$15,000 | Sterling Sponsor | | |

I/We would like to make a 100% tax-deductible contribution of \$_____

I/We would like to underwrite the 2020 Brain Ball at the following level:

- | | | | |
|-----------------------------------|---------------------------|-----------------------------------|-----------------------|
| <input type="checkbox"/> \$30,000 | General Reception Sponsor | <input type="checkbox"/> \$15,000 | Entertainment Sponsor |
|-----------------------------------|---------------------------|-----------------------------------|-----------------------|

Please list me/us by (check one): Name Company Anonymous

Company or Name (as you would like to be listed in event materials)

Contact Name Title

Email Phone

Address City State Zip

Payment Information

- Please charge my:
- VISA
 - MasterCard
 - American Express
- Check Enclosed
Please make check payable to the Alzheimer's Association.
- Please send an invoice to the address above.
Payment due upon receipt.
- I/We will contact Hilary Murray regarding payment by stock or wire transfer: 703.766.9013 or himurray@alz.org

Name on Card

Account Number

Exp. Date CVC Code

Please return the completed form to:

Alzheimer's Association
Attn: Brain Ball
8180 Greensboro Drive
Suite 400
McLean, VA 22102

FAX: 703.359.4441

himurray@alz.org

The Alzheimer's Association is a 501(c)(3) not-for-profit organization.
Federal Tax ID # 13-3039601