



December 14, 2018

The Honorable Kevin McCarthy
Majority Leader
U.S. House of Representatives
Washington, D.C. 20515

The Honorable Nancy Pelosi
Minority Leader
U.S. House of Representatives
Washington, D.C. 20515

Dear Majority Leader McCarthy and Minority Leader Pelosi:

We write on behalf of the American Seniors Housing Association (ASHA) and member companies who own or operate senior living communities in your state and or district including Brookdale Senior Living, HumanGood, Senior Lifestyle, SRG Senior Living and Sunrise Senior Living to strongly encourage you to move to the House floor H.R. 4256, **the Building Our Largest Dementia (BOLD) Infrastructure for Alzheimer's Act**.

ASHA is a national organization of over 500 companies involved in the operation, development, investment, and financing of the entire spectrum of seniors housing – independent living, assisted living, memory care, and Continuing Care Retirement Communities (CCRCs). While many of our communities serve active seniors with little or no care needs, we also provide a home and care for residents suffering from Alzheimer's or other dementia related diseases. Therefore, we understand the importance of initiatives such as the BOLD Act which seek to increase the public's awareness of this horrific disease, improve outcomes for those newly diagnosed as well as those at risk who may benefit from some of the tools provided in the BOLD Act.

Alzheimer's is a public health crisis that will financially cripple families across the nation and the economy at large if actions are not taken now to mitigate the growing costs of this disease. While there has been much progress in growing the NIH budget for Alzheimer's research, there is much more that can be done to curtail the growth of this disease. This bipartisan legislation creates a public health infrastructure to raise the public awareness of this disease, expand education of public health officials and health care professionals and increase data collection that will fuel future interventions.

As you know, the Senate just passed this bill with unanimous support. Please seize this unique bipartisan and bicameral momentum and do the same. If you have any questions please reach out to Jeanne McGlynn Delgado, V.P. Government Affairs at 202-885-5561 or jeanne@seniorshousing.org. Thank you for your consideration.

Sincerely,

David Schless
President

American Seniors Housing Association