



***WHERE YOU LIVE MATTERS* — AND SO DOES YOUR SUPPORT!**

Join the movement and support ASHA’s strategic plan to take seniors and their families from overwhelmed to empowered when it comes to their future housing needs. Please provide contact information for your organization’s **Executive who leads the Sales/Marketing Team**.

Where You Live Matters was designed to help your sales teams provide prospects with unbiased, research-based information on the benefits and value of living at a senior living community. By providing ASHA with this contact information and joining the Ambassador exchange, your marketing and sales teams will have access to new research, videos, checklists, news stories and trends to use in their marketing and sales efforts. Our goal is simple: educate seniors and their families about their options.

Once completed, please return forms to Megs at mbertoni@seniorshousing.org

Name of Sales/Marketing Executive _____

Email _____ Organization _____

OR Contact me after the meeting for above info. Email _____

Your Name _____ Organization _____



Find more valuable information here:

- ◆ **Website:** www.WhereYouLiveMatters.org
- ◆ **Tool Kit:** JoinWYLM.org
- ◆ **Like us on Facebook:** [Where You Live Matters](#)