



5225 Wisconsin Avenue, NW
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www.seniorshousing.org



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Seniors Housing PAC
Your Voice for Federal Advocacy



What is the Seniors Housing Political Action Committee (SH PAC):

A federal political action committee sponsored by the American Seniors Housing Association (ASHA) to support candidates for the U.S. House of Representatives and Senate who understand and support policy initiatives of the seniors housing industry.

3 Reasons to Support SH PAC:

advocacy

- The SH PAC gives ASHA a voice in the legislative process.

awareness

- The SH PAC helps ASHA educate Members of Congress about the benefits of seniors housing.

access

- The SH PAC allows ASHA to engage with Congress to advance the seniors housing industry's policy agenda.

ASHA's Key Public Policy Priorities:*

New Tax Law: Monitor implementation of favorable tax reforms relative to business interest deduction and ongoing tax initiatives.

Medical Expense Deduction: Maintain the current 7.5% income threshold for seniors taking the deduction.

Workforce Shortages: Advance legislation and public initiatives that address critical shortages in the industry.

Long-Term Care Financing: Seek opportunities to incentivize retirement savings.

Alzheimer's Research and Care: Support efforts to secure NIH research funding and programs to improve detection and care planning.

Regulatory Oversight: Minimize regulatory burdens on seniors housing owners, operators, and developers.

*Not a finite list

2 Ways you can support the SH PAC today!

1 Make a pledge, write a check or make a personal online contribution.

\$5,000	PREMIER*
\$2,000 – \$4,999	LEADERSHIP*
\$500 – \$1,999	EXECUTIVE**
\$1 – \$499	FOUNDATION

*Those who contribute \$2,000 or more will be invited to attend the exclusive annual Chairman's Circle Retreat.

**Those who contribute \$500 or more will be recognized with a special SH PAC gift.

2 Sponsor a Company Campaign.

1 Action to Take Now — Support the SH PAC:

- ☐ **Yes**, I'd like to support the SH PAC. Enclosed is my personal contribution of \$ _____ made out to Seniors Housing PAC.
(Corporate checks prohibited by law)
- ☐ **Yes**, I'd like to coordinate a Company Campaign to raise funds for the SH PAC. Please send me more information on how to get started.

For online contributions contact Sheff Richey (see below)

Name: _____

Company: _____

Title: _____

Address: _____

Email: _____

Telephone: _____

*Federal law requires the Seniors Housing PAC to use its best efforts to collect and report all the information noted above.

I understand that my participation in the SH PAC is voluntary. The contribution amounts described herein are merely suggestions. Contributions are welcome at any level up to the federal limit of \$5,000 and I will not benefit or be disadvantaged based on my contribution amount. Corporate contributions and contributions by foreign nationals are prohibited by law. Contributions to the SH PAC will be used for political purposes and cannot be deducted as charitable contribution for federal tax purposes.

Please contact **Sheff Richey**, ASHA's Manager of Government Affairs with questions at srichey@seniorshousing.org or call at 202-885-5563

Contributions can be sent to:

American Seniors Housing Association
% Seniors Housing PAC
5225 Wisconsin Ave., NW Suite 502
Washington, DC 20015

Thank you!