



Advance COVID-19 Relief Proposals for the Senior Living Industry

This crisis has placed the industry on the front lines. We have stepped up with comprehensive response plans to ensure our residents and staff are protected. The financial toll has been great. The financial relief programs created under The CARES Act offer some opportunities for reimbursement for our extraordinary expenses. But we must work for it. We must have access to policy makers who are in positions to support our efforts. Future stimulus legislation creates opportunities to amend current programs or create future policy options. These key programs include:



Chair Susan Collins (R-ME) and Ranking Member Bob Casey (D-PA) of Senate Aging Committee



Jerry Frumm and Sen James Lankford (R-OK)



Senator Ben Cardin (D-MD) visiting a Senior Lifestyle Community in MD

HHS Provider Fund:

We are working daily with Congressional leaders to advance our industry's access to the "Provider Fund" intended to reimburse healthcare organizations for billions in COVID-19-related expenditures such as PPE, Testing, Staffing, and other operational expenses and revenue losses. These efforts are paying off but we need to keep up the fight.

SBA Paycheck Protection Program (PPP):

With your help, our public policy and governmental affairs teams will continue fighting for access to this critical loan forgiveness program which is currently out of reach for many companies due to affiliation rules. If successful, it can create much needed additional funding potential for our industry.



PPE and Testing Prioritized for Senior Living:

Until there is a vaccine or effective treatment for COVID-19, there will be a steady demand for PPE and testing capabilities. Our advocacy team is working to make sure the industry is prioritized for these much-needed resources.

Pandemic Pay:

Stimulus legislation that creates “heroes” pay for essential workers should be defined to include senior living employees. ASHA will advance this in Congress.



Lynne Katzmah with Sen Susan Collins (R-ME)



Bob Thomas, Senior star, hosting an event for Sen Roy Blunt (R-MO) and Rep Tom Cole (R-OK)



Rep Trey Hollingsworth (R-IN) visits a Trilogy Health Services community in IN



David Schless, ASHA and Majority Leader McConnell (R-KY)

Your Contributions Will Be Used to Meaningfully Impact Today's Debatable Issues & Bring About Positive Change

From the creation of industry-first education programs, to lobbying Congressional leaders on a myriad of issues impacting seniors housing, the success of SH PAC will permeate every company in every corner of our industry—so please, pledge your support today!

Contact Sheff Richey at srichey@seniorshousing.org for information and to contribute to our collective cause!

Liability Protections for Senior Living:

Our advocacy has already resulted in multiple executive and state orders which specifically shield seniors housing providers under their liability protection provisions. Ensuring fair and limited federal tort immunity for all providers is a top-of-the-line initiative. A cohesive federal solution to liability protection is necessary to protect the industry and provide consistency.