

How It Will Work

- ASHA will set up visits with key House and Senate offices based on Leadership positions and key Committee assignments.
 - Request: Secure financial relief for senior living COVID-19 expenses and revenue loss.
- Based on your registration information re: location of your communities and company headquarters, we will assign you a Member of Congress (MOC) meeting(s) to attend. We will work to keep attendee totals intimate to allow for a meaningful conversation.
- If you have an existing relationship with a MOC, please reach out on your own and request a meeting with the scheduler, but please let us know the details in the registration form so we do not overlap in our outreach.
- Even if you do not have an existing congressional relationship, we encourage you to reach out to your respective MOCs and ask for a meeting. Again, please let us know so we can include it in our overall congressional visit record. <u>Click Here to View ASHA's Target Meeting List</u>.

How to Request a Congressional Meeting:

- 1. Find your U.S. Representative(s) and U.S. Senators (where you live or have communities) using the directory. <u>Click Here to Look Up Your Member of Congress</u>.
- 2. Draft an email to request a meeting using the following sample letter. <u>Click Here for Sample Letter</u>.

Be sure to personalize it and mention that you are requesting this meeting as part of the ASHA "Senior Living Strong" Virtual Fly-In Week.

- 3. Email request to the congressional office scheduler. <u>Click Here for List of Congressional</u> <u>Office Schedulers</u>
- 4. Share this info with ASHA and any response you receive so we can keep track. You may cc jeanne@ashaliving.org on your invitation or just forward the email.

NOTE: If you can't secure a meeting the week of March 29th, accept a meeting whenever they suggest. It is important to meet with as many MOCs as possible, before, during or after the Virtual Fly-In Week.

Resources:

- Prior to the week of March 29th, we will provide you with talking points, congressional profiles, and instructions for how to join a meeting.
- On Monday, March 29th at 3:00 pm, we will host a briefing session to review the goals, the issues and the key "ask" of the MOC and/or congressional staff.

Thank you for your support of ASHA's "Senior Living Strong" Virtual Fly-in. We look forward to seeing you and making an impact. If you have questions, please reach out to us.

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