



MEMORANDUM

TO: ASHA Members

FROM: Doris Maultsby, Vice President, Member Services

RE: 2022 ASHA Annual Meeting Sponsorship Opportunities

DATE: June 24, 2021

Attached for your consideration is a list of available sponsorship opportunities for our 2022 Annual Meeting. The meeting will be held January 24-26, 2022 at the newly renovated Arizona Biltmore, A Waldorf Astoria Resort in Phoenix, AZ. We are appreciative of our sponsors, many of whom step up year-after-year to lend much needed financial support to our endeavors. The generosity of our sponsors enables ASHA to deliver high quality research, provocative and insightful speakers, and world class locations for our meetings.

If your company has not sponsored in the past, I hope you will consider doing so this year. In reviewing the list of available sponsorships, please note that we are open to having multiple sponsors for higher-cost meeting events. We will reserve sponsorships on a first-come, first-served basis, and do not expect payment at this time.

Benefits of ASHA Meeting Sponsorship

- Sponsors are listed in meeting notices distributed to members and invited guests for each meeting.
- Sponsors are identified in the meeting app.
- Sponsors are acknowledged in an exclusive slide show before each meeting.
- Sponsors may place corporate materials on designated sponsor tables at meetings.
- Sponsors are prominently recognized on professional signage at meetings.
- Sponsors have early access to the hotel room block.
- Sponsors are offered an extra complimentary attendee (space permitting).
- Sponsors of speakers are provided the opportunity to introduce the speaker.
- Sponsors are recognized year-round on ASHA's website (www.ashaliving.org).

Please contact me directly at doris@ashaliving.org with any questions. Thank you for your consideration and continued support of the American Seniors Housing Association.



2022 ASHA Annual Meeting Sponsorship & Commitment Form

Arizona Biltmore, A Waldorf Astoria Resort, Phoenix, AZ

January 24-26, 2022

Available Sponsorships			
			Select ✓
Group Mountain Bike Tour	January 24	\$7,500	
Group Guided Hike	January 24	\$7,500	
Golf Tournament Lunch	January 24	\$15,000	
Welcome Reception	January 24	\$15,000 co-sponsorship	
Senior Living Hall of Fame Programs	January 25	\$7,500	
Breakfast	January 25	\$15,000 co-sponsorship	
Refreshment Break	January 25	\$7,500	
Luncheon	January 25	\$15,000 co-sponsorship	
Reception	January 25	\$15,000 co-sponsorship	
Breakfast	January 26	\$15,000 co-sponsorship	
Meeting Tote Bag	January 24-26	\$7,500	
Beverage Coaster	January 24-26	\$7,500	
Audio Visual & WiFi Custom Code	January 24-26	\$15,000	
2022 Annual Meeting Sponsors			
Meeting Invitation	Senior Living Investment Brokerage		
Hotel Key Cards & Golf Tournament	Capital One Healthcare		
Badge Ribbon	Sabra Health Care REIT, Inc.		
Registration	Yardi Systems, Inc.		
Executive Board Reception	Willis Towers Watson		
Evening Turndown Amenity	Propel Insurance		
Guest Room Water Bottle & Complimentary Beverage Coupon	Seniors Housing Business		
<i>The Wall Street Journal</i>	National Health Investors		
Meeting Note Pads	LTC Properties		
Pens with Company Logo	Kwalu		
Lanyards	Direct Supply		
Meeting Materials / App	Lument		
WYLM	GlynnDevins		
Keynote Speaker, Heather Younger	Ventas, Inc.		
Networking Lounge	HealthTrust		
Executive Board Breakfast	MatrixCare		
Meeting Highlights Newsletter	KeyBank Real Estate Capital		

Contact & Company: _____ / _____

Contact Phone Number & Email: _____ / _____

Please return completed form to Doris Maultsby: doris@ashaliving.org