

CAPITOL CONNECTION



ASHA's Summer of Advocacy

HISTORICALLY, SUMMERS ON CAPITOL HILL are a quiet period when lawmakers spend much of the month of August on Congressional recess in their home states. This year, like the past eighteen months, has been anything but ordinary.

ASHA has kept up its intense lobbying efforts throughout the summer culminating in the Health Resources and Services Administration's (HRSA) September 10th announcement of a forthcoming Phase 4 distribution from the Provider Relief Fund (PRF). Below are some highlights of ASHA's advocacy in action this past summer:

- ASHA held meetings with HRSA, the Office of Management and Budget (OMB), and the White House Domestic Policy Council (DPC) to advocate for the immediate release of the remaining PRF funds and stressed the importance of private pay assisted living being included in any subsequent rounds of funding.
- A bipartisan Senate letter, led by Senator Susan Collins (R-ME) and Senator Jeanne Shaheen (D-NH) and signed by 48 other Senators, was sent to Health and Human Services (HHS) Secretary Xavier Becerra requesting the release of the funds remaining in the PRF. ASHA's members were instrumental in this effort generating more than 400 letters to Senators encouraging them to participate in this sign-on letter.
- While ASHA and its members advocated for HHS/HRSA to release the funds, there was an ongoing threat of Congress raiding the remaining PRF money to pay for its bipartisan \$1 trillion infrastructure legislation. ASHA, and industry partners, successfully lobbied against Congress using the PRF money as an infrastructure pay-for, which would have jeopardized a Phase 4 distribution.
- In addition to advocating for senior living's critical need of relief funds, ASHA weighed in with Congressional leaders, the House Ways & Means Committee, and the House Energy & Commerce Committee on our priorities in the Biden Administration's \$3.5 trillion budget reconciliation package. ASHA emphasized that senior living is a home and community-based service (HCBS) relative to the caregiving infrastructure proposal that will expand the Medicaid program; stressed the need for solutions, including immigration reform, to caregiving workforce shortages; and called for long-term care financing reform.
- ASHA also joined national real estate organizations expressing concern with a number of tax and offset proposals that would reduce investment and capital flows to real estate, including seniors housing.

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Without strong Congressional relationships many of our accomplishments would not have been possible. This only reinforces the importance of building key relationships with members of Congress from both parties.

The Seniors Housing PAC (SH PAC) helps ASHA connect with elected officials in both parties and support the re-election campaigns of industry champions. This summer, thanks to the support of ASHA members and the SH PAC, ASHA hosted successful events for Senator James Lankford (R-OK) and Senator Chuck Schumer (D-NY). Both Senator Lankford and Senator Schumer have been consistent voices in support of the senior living industry's access to Provider Relief Funds. Being able to support these Senators and hold direct conversations with them focused on the senior living industry, is an important component of ASHA's federal advocacy efforts.

As Congress returns to a busy year-end legislative session, ASHA will continue to engage with members of Congress on the important issues impacting senior living owners and operators. |

On August 26, 2021, Senators Susan Collins (R-ME) and Jeanne Shaheen (D-NH) led a bipartisan letter signed by 48 Senators requesting the immediate release of Provider Relief Funds.



Save the
DATE

Save the Date: 2021 Chairman's Circle Event

Members who make a personal contribution of \$2,000 - \$5,000 to the Seniors Housing PAC in 2021 are eligible to attend the Chairman's Circle Event on October 11-12 in Charleston, SC.

This event will feature a strategic roundtable discussion, golf outing, hands on cooking class with a world class chef, historic walking tour, and relaxed networking.

Please contact Sheff Richey at sheff@ashaliving.org with any questions about the Seniors Housing PAC, this year's event, or hotel reservations.

Current 2021 Chairman's Circle Level Contributors

PREMIER
\$5,000

Ken Assiran	Capital Health Group, LLC	Richard Hutchinson	Discovery Senior Living
John Atkinson	Marsh	Bill Kaplan	Senior Lifestyle
David Barnes	Watermark Retirement Communities	Lynne Katzmman	Juniper Communities
Thilo Best	Longview Senior Housing Advisors	Dan Madsen	One Eighty Leisure Care
Colleen Blumenthal	HealthTrust	Bob Mercer	Cedarbrook Senior Living, LLC
Randy Bufford	Trilogy Health Services	Wick Peterson	Senior Resource Group
Robb Chapin	Bridge Seniors	Kurt Read	RSF Partners
Dwayne Clark	Aegis Living	John Rijos	Chicago Pacific Founders
Chris Coates	Evergreen Senior Living	Greg Roderick	Frontier Management
Breck Collingsworth	Resort Lifestyle Communities	Anja Rogers	Senior Star
Mike Damone	Cedarbrook Senior Living, LLC	Doug Schiffer	Allegro Senior Living
Jeff Dickerson	Ridge Care	Wendy Simpson	LTC Properties, Inc.
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Michael Grust	Senior Resource Group	Margaret Wyld	ProMatura Group
David Hands	Salem Equity		
Jim Hands	Salem Equity		

Current 2021 Chairman's Circle Level Contributors (cont.)

LEADERSHIP
\$2,000
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\$4,999

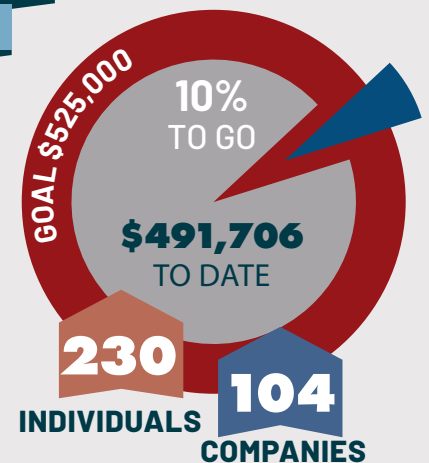
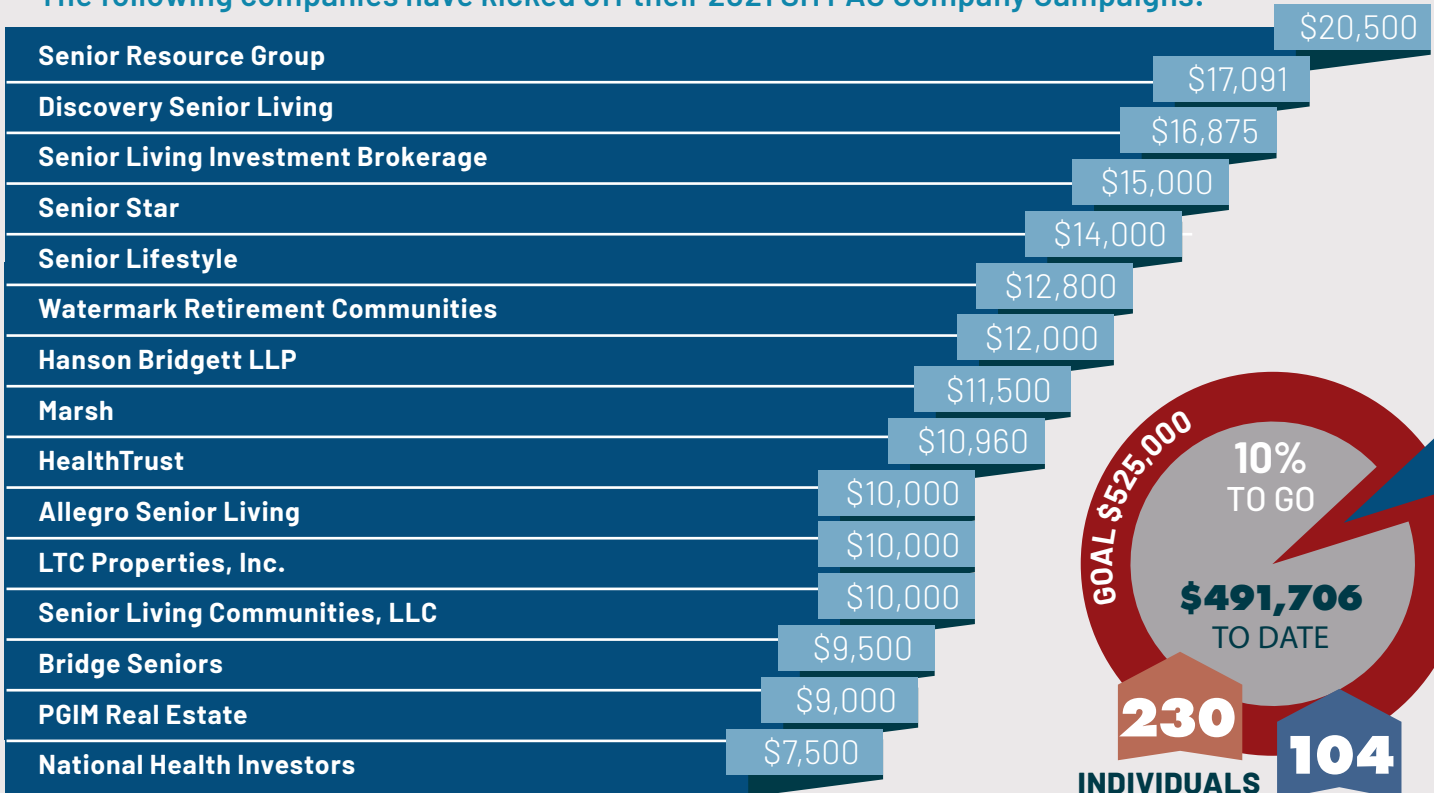
Matthew Alley	Senior Living Investment Brokerage	Steve Levy	Senior Lifestyle
Eleanor Alvarez	LeaderStat and The Ganzhorn Suites	Clint Malin	LTC Properties, Inc.
Phil Anderson	Bridge Seniors	Jeanne McGlynn Delgado	American Seniors Housing Association
Steve Benjamin	Validus Senior Living	Daniel McKeever	PGIM Real Estate
Jeff Binder	Senior Living Investment Brokerage	Kevin McMeen	MidCap Financial Services, LLC
Steve Blazejewski	PGIM Real Estate	Mike McMillen	Arena
Dave Boitano	Lument	Ron Mead	Senior Resource Group
Matt Bork	Liberty Senior Living	Eric Mendelsohn	National Health Investors
Marcus Breuer	Touchmark	Brian Morgan	Primrose Retirement Communities
Mark Bultman	Capital One Healthcare Real Estate	Danielle Morgan	Clearwater Living
Bradley Clousing	Senior Living Investment Brokerage	Suzanne Myers	Huntington National Bank
John Cobb	Ventas	George Netscher	SafelyYou
Tom Costello	Discovery Senior Living	Wendy Nowokunski	Northbridge Companies
Jim Coughlin	Northbridge Companies	Michael Okaty	Foley & Lardner LLP
Joe Daniels	Direct Supply	Earl Parker	Commonwealth Senior Living
Corey Denman	Direct Supply	Kevin Pascoe	National Health Investors
Doug Dollenberg	Brightview Senior Living	Blake Peeper	Bridge Seniors
Kirk Domescik	Duane Morris LLP	Sevy Petras	Priority Life Care
Jason Dopoulos	White Oak Healthcare Partners, LLC	Alan Plush	HealthTrust
Sarah Duggan	Synovus Financial Corporation	Michael Pokora	Marsh
Marilynn Duker	Brightview Senior Living	Jason Punzel	Senior Living Investment Brokerage
Alexis Evanich	PointClickCare	Will Purvis	Liberty Senior Living
Chris Fenton	PGIM Real Estate	Rebecca Randolph	Brinkmann Constructors
Martin Fenton	Senior Resource Group	Jeff Ringwald	Walker & Dunlop
Julie Ferguson	Ryan Companies	MJ Ritschel	Kisco Senior Living
Ben Firestone	Blueprint Healthcare Real Estate Advisors	Justin Robins	Senior Lifestyle
Jacob Gehl	Blueprint Healthcare Real Estate Advisors	Ken Roos	Arena
Guy Geller	Grace Management, Inc.	Shannon Rusk	Oppidan
John Getchey	ReNew REIT	Matthew Ryan	Houlihan Lokey
Joel Goldman	Hanson Bridgett LLP	Jeff Sands	HJ Sims
Paul Gordon	Hanson Bridgett LLP	Ryan Saul	Senior Living Investment Brokerage
Lindsey Hacker	Validus Senior Living	Bryan Schachter	Watermark Retirement Communities
Sarabeth Hanson	Harbor Retirement Associates	Dana Scheppmann	PGIM Real Estate
Dave Harper	Capital One Healthcare Real Estate	Larry Schiffer	Allegro Senior Living
Judd Harper	The Arbor Company	David Schless	American Seniors Housing Association
Chris Hollister	Pegasus Senior Living	Bill Sciortino	Discovery Senior Living
Donald Husi	Ziegler	Loren Shook	Silverado
Justin Hutchens	Ventas	Bill Shorten	Cascade Living Group
Joshua Jennings	Cedarhurst Senior Living	Toby Siefert	Senior Living Investment Brokerage
Matthew Johnson	Morgan Stanley	Tim Smick	Harbor Retirement Associates
Craig Jones	Lument	Todd Stone	Ray Stone, Inc.
Adam Kaplan	Solera Senior Living	Rick Swartz	Cushman & Wakefield
Bob Karn	Allegro Senior Living	Christian Sweetser	Silverado
Alice Katz	The Vinca Group	Chris Taylor	Capital One Healthcare Real Estate
Susan Kayser	Duane Morris LLP	Ben Thompson	Senior Living Communities, LLC
Michelle Kelly	National Health Investors	Josh Thompson	Senior Living Communities, LLC
Mercedes Kerr	Belmont Village Senior Living	Chris Urban	Ambrose Urban Capital Group
Pam Kessler	LTC Properties, Inc.	Joe Weisenburger	LCS
Aaron Koelsch	Koelsch Communities	Stephen Wertman	Cedarhurst Senior Living
Andy Kohlberg	Kisco Senior Living	Kevin Wilbur	Franklin Companies
Chris Kronenberger	Blue Moon Capital Partners LP	Aron Will	CBRE Capital Markets
Joe La Rue	Sun Health	Mike Williams	English Meadows Senior Living
Rodger Lederer	Marsh	Mark Woodka	OnShift, Inc.
Steve Levy	Senior Lifestyle	John Yedinak	Senior Housing News
Scott Lieber	Marsh	Jason Zuccari	Hamilton Insurance Agency
Chip Long	On Shift, Inc.		

Numbers as of September 21, 2021.

2021 Company Campaigns

Running a company campaign is a great way to maximize the SH PAC's support. [Click here](#) for our guide on how to run an SH PAC company campaign. For more information or campaign materials, please contact Sheff Richey at sheff@ashaliving.org.

The following companies have kicked off their 2021 SH PAC Company Campaigns:

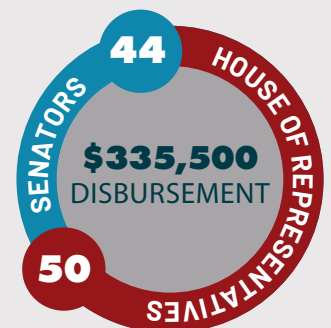


2021 SH PAC Campaign Update

As of September 21, 2021, the SH PAC is over 90% towards its 2021 goal of \$525,000. So far this year 230 individuals from 104 companies have contributed **\$491,706** to the SH PAC.

Disbursements

So far this year the SH PAC has disbursed **\$335,500** to **50 Members of the House of Representatives** and **44 Senators**. The SH PAC supports candidates on a bipartisan basis. Spending by political party is intended to roughly reflect the composition of Congress. Currently, the Democratic Party controls the U.S. House and Senate.



Numbers as of September 21, 2021.

For further information on any of the topics in this *Capitol Connection*, please contact:

David Schless
202.885.5560
david@ashaliving.org

Jeanne McGlynn Delgado
202.885.5561
jeanne@ashaliving.org

Sheffield "Sheff" Richey
202.885.5563
sheff@ashaliving.org

asha
American Seniors Housing
ASSOCIATION

For access to all links referenced in this *Capitol Connection*, please login to the "Members Area" of the ASHA website (www.ashaliving.org)

To receive login credentials, contact Meghan Bertoni at megs@ashaliving.org.