

## Questions?

Please contact Sheff Richey with questions at  
sheff@ashaliving.org or 202-885-5563.

## Contributions can be sent to:

### **Seniors Housing PAC**

c/o American Seniors Housing Association  
5225 Wisconsin Ave. NW, Suite 500  
Washington, DC 20015

## Thank you!



**SENIORS HOUSING**  
POLITICAL ACTION COMMITTEE

5225 Wisconsin Avenue NW,  
Suite 500  
Washington, DC 20015  
(202) 885-5563

[www.ashaliving.org](http://www.ashaliving.org)



**SENIORS HOUSING**  
POLITICAL ACTION COMMITTEE

# What is the Seniors Housing Political Action Committee (SH PAC)?

SH PAC is a federal political action committee sponsored by the American Seniors Housing Association (ASHA) to build relationships with candidates for the U.S. House of Representatives and Senate who understand and support the policy initiatives of the seniors housing industry.

## ASHA’s Key Public Policy Priorities

**Workforce/Labor:** The senior living industry employs over 2 million caregiving staff in communities across the country. ASHA advocates for federal labor and employment regulations, including thoughtful immigration policies, that will allow our member companies to continue to provide quality jobs caring for our nation’s seniors.

**Tax Policy:** ASHA supports tax policies that provide the opportunity for senior living owners and operators to meet the current and future demands for senior living, to grow, and to create jobs. ASHA supports policies that simplify the tax code and lower rates while retaining deductions and provisions that encourage growth and investment in senior living.

**Long-Term Care Financing:** Every day until 2030, 10,000 Baby Boomers will turn 65. Seven in 10 people will require long-term care in their lifetimes. ASHA seeks legislation that will incentivize retirement savings.

**Regulatory Oversight:** COVID-19 has placed the entire long-term care continuum under the microscope of policymakers who believe more federal oversight is necessary. ASHA advocates to minimize regulatory burdens on seniors housing owners, operators, and developers.

**Alzheimer’s Research and Care:** ASHA supports efforts to secure NIH research funding as well as programs that can improve detection of Alzheimer’s and make planning for care easier.



## Three Reasons to Support the SH PAC

- Advocacy**  
The SH PAC gives ASHA a voice in the legislative process.
- Awareness**  
The SH PAC helps ASHA educate Members of Congress about the benefits of seniors housing.
- Access**  
The SH PAC allows ASHA to engage with Congress to advance the seniors housing industry’s policy agenda.

## Two Ways You Can Support the SH PAC Today

### 1. Make a pledge, write a check, or make a personal online contribution.

\$5,000	Premier*
\$2,000 – \$4,999	Leadership*
\$500 – \$1,999	Executive**
\$1 – \$499	Foundation

\* Those who contribute \$2,000 or more will be invited to attend the exclusive annual Chairman’s Circle Retreat.  
\*\* Those who contribute \$500 or more will be recognized with a special SH PAC gift.

### 2. Sponsor a Company Campaign

Please inquire for materials available to assist with a company campaign.

## One Action to Take Now

### Support the SH PAC

Yes, I’d like to support the SH PAC. Enclosed is my personal contribution of \$ \_\_\_\_\_ made out to Seniors Housing PAC. *(Corporate checks prohibited by law.)*

Yes, I’d like to coordinate a Company Campaign to raise funds for the SH PAC. Please send me more information on how to get started.  
For online contributions, contact Sheff Richey.

NAME

COMPANY

TITLE

MAILING ADDRESS

CITY

STATE ZIP

EMAIL

TELEPHONE

\* Federal law requires the Seniors Housing PAC to use its best efforts to collect and report all the information noted above.

I understand that my participation in the SH PAC is voluntary. The contribution amounts described herein are merely suggestions. Contributions are welcome at any level up to the federal limit of \$5,000. I will not benefit or be disadvantaged based on my contribution amount. Corporate contributions and contributions by foreign nationals are prohibited by law. Contributions to the SH PAC will be used for political purposes and cannot be deducted as charitable contributions for federal tax purposes.