





A Message from Seniors Housing PAC Chair, Donny Edwards, Sagora Senior Living

Dear ASHA Members:

As we approach the Midterm elections, the Seniors Housing PAC (SH PAC) is crucial for ASHA's advocacy efforts, allowing us to connect with the policymakers who make decisions every day that impact our business. The access the SH PAC gives us makes a difference.

Successful outcomes in 2021 include:

- Advocating for the immediate release of a Phase 4 Provider Relief Fund (PRF) distribution that covered COVID-related expense and loss from the second half of 2020 and first guarter of 2021.
- I Creation of the Phase 2 and 3 PRF reconsideration process by the Health Resources and Services Administration (HRSA).
- I Blocking Congressional attempts to raid the PRF to pay for investments in the Bipartisan Infrastructure bill.
- Working with real estate coalition partners to prevent select revenue raisers in Build Back Better Legislation, including: raising the top corporate tax rate; hiking capital gains taxes; repeal of "carried interest"; and repeal of Section 1031 exchanges.
- Advocating for potential solutions to workforce shortages through immigration policy.
- Raising awareness of the benefits of senior living to members of Congress in both parties (an ongoing effort as new members are elected to Congress).

Last year, the SH PAC disbursed \$507,000 in direct contributions on a bipartisan basis to 85 members of the U.S. House and 43 members of the U.S. Senate. This level of support would not have been possible without the ASHA members who stepped up and supported the SH PAC.

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Donny Edwards

Senior Living Strong Congressional Advocacy Campaign

Throughout the month of February and into March, ASHA held its **2022 Senior Living Strong** advocacy campaign, conducting over 40 ASHA member meetings with members of Congress and/or Congressional staff. Industry policy priorities have been shared, specifically, the need for additional COVID-19 relief and smart immigration reform that will allow foreign born workers to legally reside and work in the country to fill essential jobs to serve an aging population.

Meetings have been held with the following members of Congress:

- Sen. Richard Blumenthal (D-CT)
- Rep. Lisa Blunt Rochester (DE-AL)
- Rep. Suzanne Bonamici (OR-01)
- I Sen. John Boozman (R-AR)
- I Sen. Sherrod Brown (D-OH)
- Sen. Tom Carper (D-DE)
- Rep. Matt Cartwright (PA-08)
- Sen. Bob Casey (D-PA)
- Rep. Jim Clyburn (SC-06)
- Sen. Susan Collins (R-ME)
- Sen. Chris Coons (D-DE)
- Rep. Lou Correa (CA-46)
- Sen. Mike Crapo (R-ID)
- Rep. John Curtis (UT-03)
- Sen. Steve Daines (R-MT)
- Rep. Debbie Dingell (MI-12)

- Rep. Byron Donalds (FL-19)
- Sen. Dick Durbin (D-IL)
- Rep. Brian Fitzpatrick (PA-01)
- Rep. Trey Hollingsworth (IN-09)
- I House Energy & Commerce Staff (Majority)
- Sen. Tim Kaine (D-VA)
- Rep. John Larson (CT-01)
- Sen. Jerry Moran (R-KS)
- Sen. Lisa Murkowski (R-AK)
- Rep. Tom O'Halleran (AZ-01)
- Rep. Jimmy Panetta (CA-20)
- Rep. Bill Pascrell (NJ-09)
- Speaker Nancy Pelosi (CA-12)
- I Sen. Rob Portman (R-OH)
- Rep. Mike Quigley (IL-05)
- Rep. Tom Rice (SC-07)

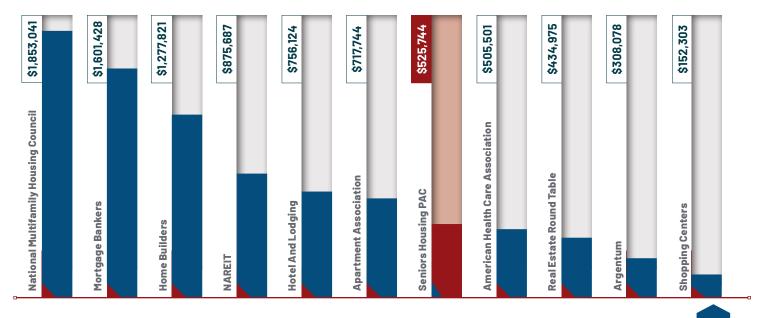
- Sen. Marco Rubio (R-FL)
- Rep. Linda Sanchez (CA-38)
- Rep. John Sarbanes (MD-03)
- Rep. Mary Gay Scanlon (PA-05)
- Rep. Jan Schakowsky (IL-09)
- Rep. Kurt Schrader (OR-05)
- Majority Leader Chuck Schumer (D-NY)
- Senate Aging Committee Staff (Minority)
- Rep. Terri Sewell (AL-07)
- Sen. Jon Tester (D-MT)
- Rep. Paul Tonko (NY-20)
- Sen. Pat Toomey (R-PA)
- Sen. Tommy Tuberville (R-AL)
- Rep. Jackie Walorski (IN-02)
- Sen. Roger Wicker (R-MS)
- Sen. Ron Wyden (D-OR)
- Sen. Todd Young (R-IN)

ASHA members from the following organizations have helped advocate for the industry's priorities with the ASHA legislative team: American House Senior Living, Artis Senior Living, Capital Health Group, Commonwealth Senior Living, Discovery Senior Living, Erickson Senior Living, Frontier Management, Grace Management, Juniper Communities, LCS, Northbridge Companies, Pathway to Living, Premier Senior Living, Priority Life Care, Sagora Senior Living, Senior Living, Senior Resource Group, Sunrise Senior Living, and Watermark Retirement Communities.

We intend to continue our efforts to connect ASHA members with House and Senate policymakers throughout the year to reinforce our 2022 policy priorities.

TOTAL PAC RECEIPTS 2021

The following illustrates the amount of real estate industry related PAC dollars that were raised in 2021. The SH PAC gives the senior living industry a voice on Capitol Hill among the many interest groups vying for Congressional support.



Current 2022 Chairman's Circle Level Contributors'

*as of March 28, 2022

PREMIER \$5,000 Ken Assiran Capital Health Group, LLC John Atkinson Marsh Thilo Best Longview Senior Housing Colleen Blumenthal HealthTrust **Randy Bufford** Trilogy Health Services John Cobb Ventas **Donny Edwards** Sagora Senior Living **David Freshwater** Watermark Retirement Communities Senior Lifestyle **Jerry Frumm** Jim Grav **Bridgewood Property Company** Jim Hands Salem Equity **Richard Hutchinson** Discovery Senior Living

Cedarhurst Senior Living Joshua Jennings Lynne Katzmann Juniper Communities Cesar Ouirino Lifestone Link Chicago Pacific Founders John Rijos **Greg Roderick** Frontier Management **Anja Rogers** Senior Star **Doug Schiffer** Allegro Senior Living **Wendy Simpson** LTC Properties, Inc. Josh Stevens Harbor Point Capital **Scott Stewart** Capitol Seniors Housing **Bill Thomas** Senior Star **Bob Thomas** Senior Star **Donald Thompson** Senior Living Communities

\$2,<u>0</u>00 \$4,999

Matthew Alley Senior Living Investment Brokerage Labinot Avdiu Medication Management Partners **Carvl Barnes** Bridge Investment Group Leigh Ann Barney Trilogy Health Services **Jeff Binder** Senior Living Investment Brokerage **Charles Bissell** JLL Jon Boba Pearl Meyer **Dave Boitano** Lument **Matt Bork** Liberty Senior Living Marcus Breuer Touchmark Lisa Brush Blue Lotus Senior Living **Dwayne Clark** Aegis Living **Bradley Clousing** Senior Living Investment Brokerage Joe Daniels Direct Supply **Corey Denman Direct Supply Jason Dopoulos** White Oak Healthcare Finance PointClickCare **Alexis Evanich** Julie Ferguson Ryan Companies US, Inc. Luke Gabay **PGIM Real Estate** John Getchey ReNew REIT Steve Gilleland Senior Living Investment Brokerage Joel Goldman Hanson Bridgett **Paul Gordon** Hanson Bridgett **Bob Karn** Allegro Senior Living Alice Katz The Vinca Group National Health Investors Michelle Kelly Rodger Lederer Marsh Ben Levesque Cogir Management USA, Inc. **Scott Lieber** Marsh Jeanne McGlynn Delgado American Seniors Housing Association Mike McMillen SafelyYou

Joel Mendes JLL **Brian Morgan** Primrose Retirement Communities **George Netscher** SafelyYou **Max Newland** Kayne Anderson Real Estate Advisors **Earl Parker** Commonwealth Senior Living Jason Punzel Senior Living Investment Brokerage Will Purvis Liberty Senior Living **MJ Ritschel** Kisco Senior Living **Justin Robins** Senior Lifestyle **Matt Ryan** Houlihan Lokey Ryan Saul Senior Living Investment Brokerage **Bryan Schachter** Watermark Retirement Communities Dana Scheppmann PGIM Real Estate **Dave Schless** American Seniors Housing Association Jason Schreiber **PNC Real Estate Bill Sciortino** Discovery Senior Living Bill Shorten Cascade Living Group **Toby Siefert** Senior Livina Investment Brokerage **Todd Stone** Ray Stone Inc. **Christian Sweetser** Erickson Senior Living Ben Thompson Senior Living Communities Josh Thompson Senior Living Communities **Chris Urban** Ambrose Urban Capital Group, Inc. **Steve Wertman** Cedarhurst Senior Living **Mike Williams** English Meadows Senior Living Jason Zuccari Hamilton Insurance

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We will continue to support our allies in Congress as their campaigns ramp up with elections taking place this year for all 435 House seats and 34 Senate seats. Timing is important as primary elections have already begun in some states, so I am asking that you consider lending your early support of the SH PAC and make a pledge today. Eighty-one individuals have already committed their support to the SH PAC at the Chairman's Circle level of \$2,000 - \$5,000. Personal contributions at all levels make a difference in who we are able to support with an SH PAC contribution.

To make your SH PAC pledge for 2022, please contact Sheff Richey with ASHA at sheff@ashaliving.org and let him know "I'm in for 2022" with your pledge amount. He can assist with contributions by personal credit card as well.

Thank you to those of you who have already renewed your pledge or contributed for the first time this year!

Sincerely,

Donny Edwards 2022 Chair, SH PAC Partner & CFO, Sagora Senior Living

2022 SH PAC Campaign Update

As of March 28, 2022, the SH PAC has received contributions and pledges from **119** individuals from **71** companies for a total of **\$281,675**. Contact Sheff Richey at sheff@ashaliving.org to make your 2022 SH PAC pledge.



2022 Chairman's Circle Event

Members who make a personal contribution of \$2,000 - \$5,000 to the 2022 Seniors Housing PAC campaign are eligible to attend the exclusive Chairman's Circle Event on November 2 - 3 in Sarasota, FL at the Ritz-Carlton. A special thank you to Alan Plush and Colleen Blumenthal of HealthTrust for their very generous support of this year's Chairman's Circle Event.

For further information on any of the topics in this Capitol Connection, please contact:

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For access to all links referenced in this *Capitol Connection*, please login to the "Members Area" of the ASHA website (www.ashaliving.org)



To receive login credentials, contact Meghan Bertoni at Megs@ashaliving.org