

## BENEFITS OF SPONSORSHIP

- ◇ Sponsors are listed in meeting notices distributed to members and invited guests for each meeting.
  - ◇ Sponsors have advance access to the ASHA block of hotel rooms.
    - ◇ Sponsors are identified in the meeting app.
  - ◇ Sponsors are acknowledged in an exclusive slide show before each meeting.
- ◇ Sponsors may place corporate materials on designated sponsor tables at meetings.
  - ◇ Sponsors are prominently recognized on professional signage at meetings.
  - ◇ Sponsors of speakers are provided the opportunity to introduce the speaker.
  - ◇ Sponsors are recognized year-round on ASHA's website ([www.ashaliving.org](http://www.ashaliving.org)).



### September 13, 2022 / Fall Executive Board Meeting & Reception

Courtyard Washington Downtown, Washington, DC

*Exclusive meeting for Executive Board members.*

Event/Item	Sponsor(s)	Amount	Select ✓
Refreshments	Available	\$5,000	
Custom Note Pads	Seniors Housing Business	-	
Custom Pens	Seniors Housing Business	-	
Meeting App	Available	\$5,000	
Badges	Lifestone Link	-	
Lanyards with Company logo	Direct Supply	-	
Audio / Visual & WiFi	Available	\$5,000	
Keynote Speaker, Nathan Gonzales	Available	\$12,500	
Reception with Argentum & NIC Leadership	Available	\$12,500	

## January 23- 25, 2023 / Annual Meeting

The Westin Kierland Resort, Scottsdale, AZ

Annual meeting of the Executive Board, Advisory Committee and Associate members.

<b>Event / Item</b>	<b>Sponsor(s)</b>	<b>Amount</b>	<b>Select ✓</b>
Meeting Invitation	Senior Living Investment Brokerage	-	
Hotel Key Cards	Capital One	-	
Badge Ribbon	Sabra Health Care REIT, Inc.	-	
Registration	Yardi Systems, Inc.	-	
Guided Mountain Bike Ride	Available	\$7,500	
Guided Hikes	ProMatura Group	-	
Golf Tournament	Capital One	-	
Golf Tournament Lunch	Available	\$10,000	
Executive Board Reception	Marsh	-	
Welcome Reception	Berkadia & KARE	-	
Evening Turndown Amenity	Propel Insurance	-	
Guest Room Water Bottle	Seniors Housing Business	-	
Meeting Note Pads	LTC REIT	-	
Pens with Company Logo	Kwalu	-	
Tote Bag	PointClickCare	-	
Beverage Coaster	Hamilton Insurance Agency	-	
Beverage Coupon	Seniors Housing Business	-	
Audio Visual & WiFi	Meridian Capital Group	-	
Lanyards	Direct Supply	-	
Meeting Materials / App	Lument	-	
WYLM	Attane	-	
Senior Living Hall of Fame Programs	Huntington National Bank	-	
Breakfast	Available	\$15,000	
Refreshment Break	Synovus	-	
Keynote Speaker, TBD	Ventas, Inc.	-	
Networking Lounge	HealthTrust	-	
Luncheon	co-sponsorships Available	\$15,000 co-sponsorships	
Reception	Omega Healthcare Investors & Ziegler	-	
Executive Board Breakfast	MatrixCare	-	
Breakfast	Available	\$15,000	
Newsletter	KeyBank Real Estate Capital	-	

**June 19-20, 2023 / Mid-Year Meeting**

**Grand Summit Hotel, Park City, UT**

*Exclusive meeting of Executive Board, Advisory Committee and Rising Leaders members*

<b>Event / Item</b>	<b>Sponsor(s)</b>	<b>Amount</b>	<b>Select</b> ✓
Meeting Invitation	Berkadia Seniors Housing	-	
Custom Note Pads	Available	\$5,000	
Custom Pens	Seniors Housing Business	-	
Hotel Key Cards	Lument	-	
Registration	Synovus	-	
Badges	Hamilton Insurance Agency	-	
Lanyards with Company Logo	Seniors Housing Business	-	
Meeting App	Ziegler	-	
Custom Beverage Coasters	Available	\$5,000	
Complimentary Beverage Coupon	LTC REIT	-	
Audio Visual & WiFi Code	KARE	-	
Meeting Summary Report	Available	\$5,000	
<b>June 19, 2023</b>			
Golf Outing	Available	\$7,500	
Golf Boxed Lunch	Available	\$5,000	
Guided Hikes	Lifestone Link	-	
Keynote Speaker, TBD	Available	\$20,000 each	
Welcome Reception	Available	\$12,500 each	
Dinner	Available	\$15,000 each	
<b>June 20, 2023</b>			
Executive Board Breakfast	Yardi Systems, Inc.	-	
General Session Breakfast	Available	\$7,500	
Networking Lounge	Available	\$5,000	
Luncheon	Available	\$12,500 each	
Reception	Available	\$12,500 each	
Dinner	Available	\$15,000 each	

**COMMITMENT FORM**

Return form to [doris@ashaliving.org](mailto:doris@ashaliving.org).

Name	Meeting
Company	Event / Items (ranked by preference)
Phone	Email
	Amount