

(PRE-MEETING SPECIAL EVENT)

Sunday, January 22

6:00 p.m. - 7:30 p.m. **Senior Housing Women's Initiative Reception** * All female attendees are welcome to attend

Monday, January 23

9:00 a.m. - 2:00 p.m. **22nd Annual Golf Tournament**
 9:00 a.m. - 1:00 p.m. **Guided Mountain Bike Ride (led by REI Co-op Adventure Center)**
 9:00 a.m. - 1:00 p.m. **Guided Hike (led by REI Co-op Adventure Center)**
 5:00 p.m. - 6:15 p.m. **Executive Board Reception**
 6:00 p.m. - 7:30 p.m. **Welcome Reception**

Tuesday, January 24

8:30 a.m. - 8:45 a.m.	Welcome	Jerry Frumm	Senior Lifestyle
8:45 a.m. - 9:15 a.m.	Senior Living Hall of Fame Presentation		
9:15 a.m. - 9:30 a.m.	Seniors Housing PAC Update	Donny Edwards	Sagora Senior Living
9:30 a.m. - 10:30 a.m.	Keynote Presentation	Marci Rossell, Ph.D.	Expert Economic Forecaster, Former Chief Economist for CNBC and Co-Host of Squawk Box
10:45 a.m. - 11:45 a.m.	Executive Forum	John Rijos (moderator) Tom Grape Judd Harper Warren Spieker Jill Vitale-Aussem	Chicago Pacific Founders Benchmark Senior Living The Arbor Company Continuing Life Communities Christian Living Communities
11:45 a.m. - 1:00 p.m.	Luncheon		
1:00 p.m. - 3:30 p.m.	Tour of Maravilla, a Senior Resource Group Community		
1:00 p.m. - 2:15 p.m.	Breakout Sessions 1 & 2		
	<i>Creating Efficient, Healthy & Sustainable Senior Living Communities:</i>	Dan Guill Marla Thalheimer	Enlivant Institute for Market Transformation
	<i>Policy & Legal Update:</i>	Elizabeth Chambers Jeanne McGlynn Delgado Hedy Rubinger	Aegis Living ASHA Arnall Golden Gregory
2:30 p.m. - 3:45 p.m.	Breakout Sessions 3 & 4		
	<i>Compensation, Recruitment & Retention Strategies:</i>	Jon Boba Stephanie Kolbo	Pearl Meyer KARE
	<i>The Next Frontier: Integrated Technology That Drives Insights:</i>	Bob Kramer (moderator) Brenda Connelly Darin LeGrange	Nexus Insights The Springs Living Senior Living Technology Executive
3:45 p.m. - 5:30 p.m.	Networking Time		
5:30 p.m. - 7:00 p.m.	Reception		

Wednesday, January 25

8:00 a.m. - 9:15 a.m.	Executive Board Meeting & Breakfast		
9:30 a.m. - 9:45 a.m.	General Business	David Schless	ASHA
9:45 a.m. - 10:30 a.m.	Senior Living: The Value Proposition for the U.S. Healthcare System	Lynne Katzmann, Ph.D. (moderator) Mark Price Joel Theisen	Juniper Communities Curana Health Lifespark
10:30 a.m. - 11:30 a.m.	Capital Markets & Valuation Trends	Colleen Blumenthal (moderator) Tim McHugh Steven Schmidt Scott Stewart	HealthTrust Welltower Freddie Mac Capitol Seniors Housing